



# SAP Responsible Design and Production

Introducing Responsible Design and  
Showcasing Latest Developments

1 March 2024

Customer

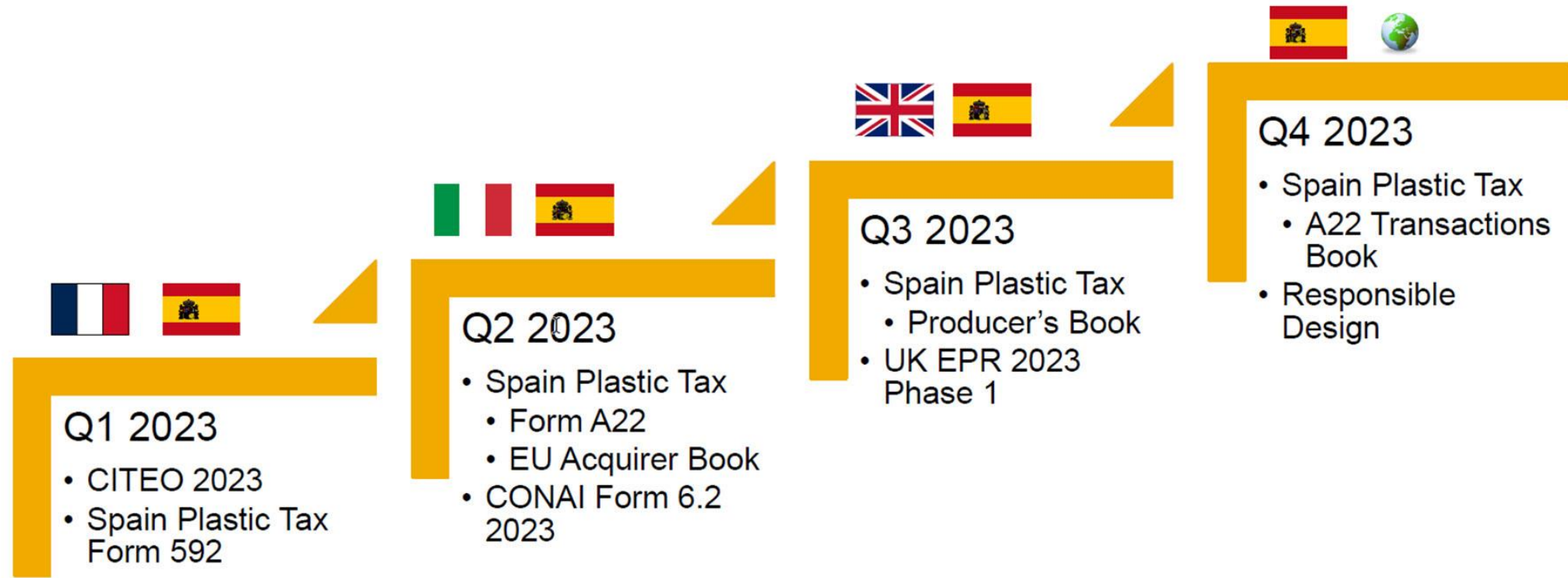
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# 2023 in Review



# Outlook for Q1 2024



Portugal EPR  
Sociedade Ponto Verde



German Single Use  
Plastic Tax



Austria EPR  
ARA

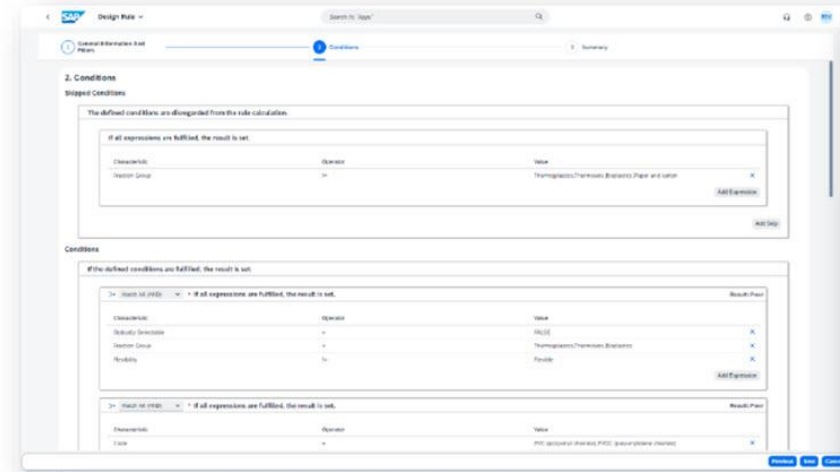


Spain EPR  
MITECO Annex IV.2

# Responsible Design Features

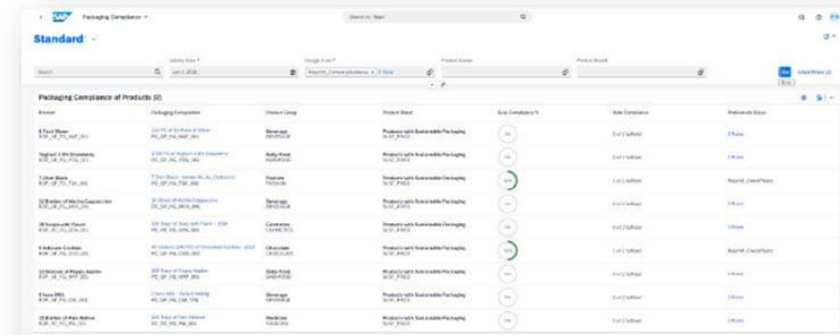
## Define Design Rules for Sustainable Packaging

- Value & target
  - Golden rules / Standard rules
  - Company guidelines
  - Data maintenance quality check
- Applicability
  - Brand, Product Group and Markets



## Check for Packaging Compliance

- Validity driven compliance check
- Select design rules to monitor
- Compliance on product level



# Design to Operate for Circular Manufacturing

Capability view

